Data Science in Practice

how data leads to business success

This 1-day course is intended to give you the knowledge to capitalize on your company's data to optimize processes, save time and money, and maintain quality standards. Sharpen your awareness about the value of data in your enterprise. With a focus on your company's digital footprint and the variety of available data sources, you will learn where opportunities lie to start the digital transformation process and expand it step by step.

Target Audience Managers and executives with operational and strategic tasks who want to actively tackle the issue of digitization in their companies.

Content Extracting core processes and elements. Key questions and necessary data. Understand the company's digital footprint (internal and external). How much makes sense? ROI of the data. Systematic modeling of an activity landscape: small steps to big destinations. Data visualization. Data throughout the product life cycle. Development of analytics teams and skills within the company.

You will be able to better determine:
1) how digitalization affects your organization,
2) how data-driven processes affect your business areas and influence them,
3) how to make informed decisions, and
4) how historical data can help guide your company's future.

Practical Details Available in English or German
Minimum of 2 and maximum of 5 participants
The course is held at Quantum's facilities in Technopark Zürich

Price CHF 790.– per person excl. VAT, (More people? Please enquire at training@qbis.ch)

Date On request

Register training@qbis.ch

Quantum. The Story Behind The Numbers.
Quantum is a data science and analytics company, located at Technopark in Zurich. We help clients to identify their most valuable customers, products, or services; determine potential risks; discover hidden potential in their markets; pinpoint and eliminate bottlenecks and inefficiencies; and provide other insights to steer their business. We do this by combining business experience and knowledge with the application, implementation and teaching of scientific methods of data analysis, data management, reporting and modern visualisation to turn data into information.

Quantum
The Story Behind the Numbers

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