

Data Science in Practice

how data leads to business success

The more connected your company is, the more data is available. You want to know how you can use such data sensibly to optimize processes and thus save time and money, as well as maintain your quality standards.

You will sharpen your awareness of the benefits and value of your data in the company. You can understand how data can help you better understand processes and unlock optimization potential. With a view to the digital footprint of your own company and the variety of available data sources, you will learn where your opportunities lie, where to start and how to expand, step by step, the digital transformation process.

You'll be able to better judge...

- how digitization affects your organization
- how data-driven processes affect and influence your business areas
- how to make well-founded and even better decisions
- how historical data can drive your company's future

Target Group: Managers and executives with operational and strategic tasks who want to actively tackle the issue of digitization in their companies.

- Contents**
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| › Uncovering the core processes and elements | › Find key questions and necessary data |
| › Understand the company's digital footprint | › Meaningful visualization of data |
| › Systematic modeling of the company landscape | › How much makes sense? ROI of your data |
| › Data along the product cycle | › Development of data analysis teams and enable employees to learn from data |

Details English or German / Min. 3 Participants / Location: **Quantum Analytics**, Technoparkstrasse 1, 8005 Zürich

Cost CHF 990.– plus MwSt.

Registration: events@qbis.ch

Quantum. The Story Behind The Numbers.

Quantum is a data science and analytics company, located at Technopark in Zurich. We help clients to identify their most valuable customers, products, or services; determine potential risks; discover hidden potential in their markets; pinpoint and eliminate bottlenecks and inefficiencies; and provide other insights to steer their business. We do this by combining business experience and knowledge with the application, implementation and teaching of scientific methods of data analysis, data management, reporting and modern visualisation to turn data into information.