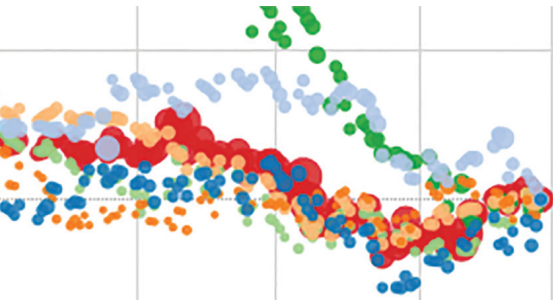


# Kickstart Tableau

## in your organization



### Target Audience

This 1-day course is designed to help understand and use the main concepts and techniques in Tableau, to move from simple to complex visualizations and to combine them in interactive dashboards. It will be taught on the latest Tableau Desktop version, or the version in use at your organisation.

Anyone who works with data, regardless of technical or analytical background. Tableau users: beginner to intermediate level.

### Content

Connect to your data in a variety of formats and sources

Edit and save data sources; handle changes such as field addition, deletion or name changes

Use the Tableau interface effectively to create powerful visualizations

Create basic calculations including string manipulation, basic arithmetic calculations, custom aggregations and ratios, logic statements and quick table calculations

Represent your data with a variety of visualization types (cross tabs, maps, dual axis / combo charts, heat maps, box plots, distribution charts, tree maps, scatter plots, etc.)

Use reference lines to highlight elements of your data

Use groups, bins, hierarchies, sorts, sets, and filters to create focused and effective visualizations

Use Measure Name and Measure Value fields to create visualizations with multiple measures and dimensions

Share your visualizations with others – Combine your visualizations into Interactive Dashboards, share with others and publish them to the web



### Practical Details

1 full-day session or 2 half-day sessions at Quantum's facilities in Technopark Zürich

Available in English or German

Participants will use their own laptop (please indicate if this is not possible) with Tableau installed on it – or download the latest Tableau Desktop Free Trial version at [www.quantumanalytics.ch](http://www.quantumanalytics.ch)

### Price

CHF 990.– per person excl. VAT, for a minimum of 2 and maximum of 5 participants (More people? Please enquire at [tableau@qbis.ch](mailto:tableau@qbis.ch))

### Date

On request

### Register at

[tableau@qbis.ch](mailto:tableau@qbis.ch)

### About Quantum

Quantum is a data science and analytics company, located at Technopark in Zurich. We help clients to identify their most valuable customers, products, or services; determine potential risks; discover hidden potential in their markets; pinpoint and eliminate bottlenecks and inefficiencies; and provide other insights to steer their business. We do this by combining business experience and knowledge with the application, implementation and teaching of scientific methods of data analysis, data management, reporting and modern visualisation to turn data into information.