The more connected your company is, the more data is available. You want to know how you can use such data sensibly to optimize processes and thus save time and money, as well as maintain your quality standards.

You will sharpen your awareness of the benefits and value of your data in the company. You can understand how data can help you better understand processes and unlock optimization potential. With a view to the digital footprint of your own company and the variety of available data sources, you will learn where your opportunities lie, where to start and how to expand, step by step, the digital transformation process.

You’ll be able to better judge...
• how digitization affects your organization
• how data-driven processes affect and influence your business areas
• how to make well-founded and even better decisions
• how historical data can drive your company’s future

Target Group: Managers and executives with operational and strategic tasks who want to actively tackle the issue of digitization in their companies.

Contents
› Uncovering the core processes and elements
  › Understand the company’s digital footprint
  › Systematic modeling of the company landscape
  › Data along the product cycle
› Find key questions and necessary data
› Meaningful visualization of data
› How much makes sense? ROI of your data
› Development of data analysis teams and enable employees to learn from data

Details  English or German / Min. 3 Participants / Location: Quantum Analytics, Langstrasse 14, 8004 Zürich

Cost  CHF 990.– plus MwSt.

Registration: events@qbis.ch

Quantum. The Story Behind The Numbers.
Quantum is a data science and analytics company, located in the center of Zurich. We help clients to identify their most valuable customers, products, or services; determine potential risks; discover hidden potential in their markets; pinpoint and eliminate bottlenecks and inefficiencies; and provide other insights to steer their business. We do this by combining business experience and knowledge with the application, implementation and teaching of scientific methods of data analysis, data management, reporting and modern visualisation to turn data into information.